

ABSTRACT OF THE DISCLOSURE

In forming pressure sensitive adhesive microspheres by copolymerizing a non-ionic monomer of an alkyl acrylate or alkyl methacrylate ester of a non-tertiary alcohol and an ionic monomer copolymerizable with said non-ionic monomer, non-free radically polymerizable acid is present during the polymerization to promote formation of solid rather than hollow microspheres and to reduce residual unconverted ionic monomer. These microspheres exhibit reduced adhesive transfer in downstream use as a repositionable pressure sensitive adhesive. A water soluble initiator is optionally added to the polymerization mixture after achieving about 90% conversion of the non-ionic monomer to further reduce residual unconverted ionic monomer.